**COM140: STORYTELLING**

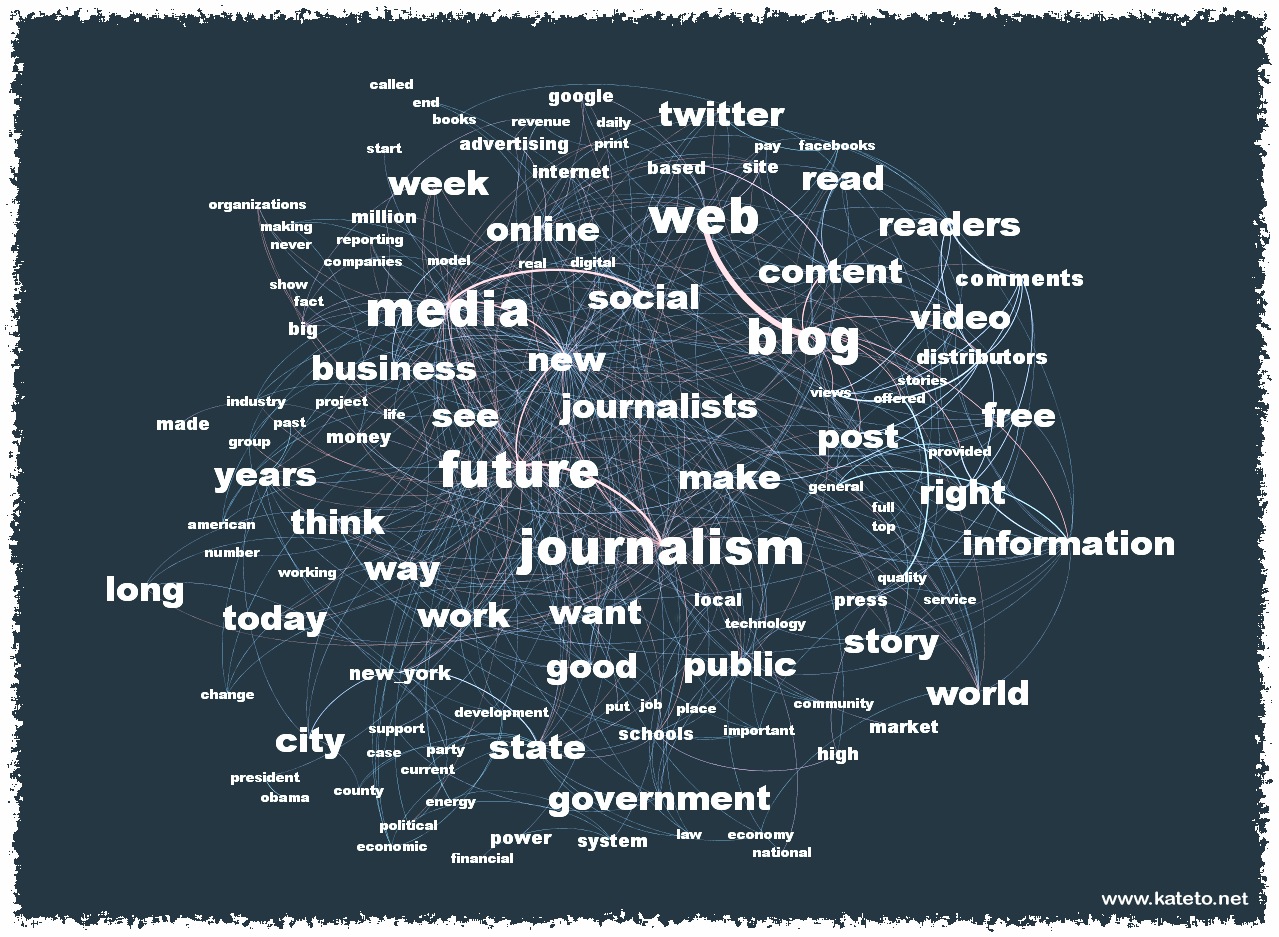
**MOLLY YANITY, Ph.D. SPRING 2016 SECTION D**

OFFICE HOURS: Mondays 1-4 p.m., Tuesdays 2:30-5 p.m., Wednesdays 1-4 p.m.

OFFICE: CCE 344

**COURSE OVERVIEW**

This course has been designed to reinforce grammatical standards of the English language while introducing students to the basic tenets of dramatic, journalistic and strategic writing, as well as the Associated Press style.

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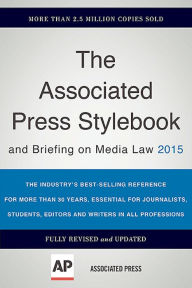
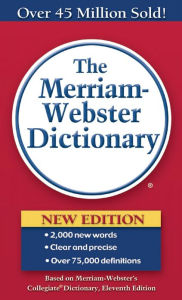
**COURSE OBJECTIVES/LEARNING OUTCOMES**

At the conclusion of this course, the assigned readings, class discussions and completed assignments should have helped you to:

* Identify and utilize the active voice, proper agreement and other grammar tenets
* Understand and employ the journalistic style of writing, including a working knowledge of Associated Press style
* Identify and connect with key audiences and publics and execute message for those populations
* Learn the dramatic structure and how to apply it in the professional, industry standard format for screenwriting

**TEXTBOOKS**

* [The Associated Press Stylebook](http://www.barnesandnoble.com/w/the-associated-press-stylebook-2015-associated-press-staff/1120669052?ean=9780465062942&st=PLA&sid=BNB_DRS_Core+Shopping+Books_00000000&2sid=Google_&sourceId=PLGoP666&k_clickid=3x666&kpid=9780465062942) or the online subscription (apstylebook.org)
* A dictionary/thesaurus or online resource
* A digital audio recorder (You can use a smartphone, or laptop)

**[](http://www.barnesandnoble.com/w/the-associated-press-stylebook-2015-associated-press-staff/1120669052?ean=9780465062942&st=PLA&sid=BNB_DRS_Core+Shopping+Books_00000000&2sid=Google_&sourceId=PLGoP666&k_clickid=3x666&kpid=9780465062942)** [](http://www.barnesandnoble.com/w/the-merriam-webster-dictionary-merriam-webster-inc/1026939120?ean=9780877799306)

**GRADING**

**Your grade will be comprised of the total score of the following:**

Journalism Article 20%

Strat Comm Mini Campaign 20%

Short Film Script 20%

Attendance/Engagement 10%

Grammar Test 10%

AP Stylebook quizzes 10%

Homework/Assignments 10%

**COURSE POLICIES**

**Assistance**

If you have health or educational needs, please inform me ***within the first week of the semester***. Consistent with its responsibilities, Quinnipiac University also provides [reasonable accommodations to promote equal educational opportunity](https://myq.quinnipiac.edu/Academics/InstitutesSpecial%20Programs/Pages/default.aspx). The University provides staff members to ensure compliance with the ADA and Section 504. These staff members work directly with students, faculty and staff regarding reasonable accommodations and other assistance as needed. If you require assistance beyond what I can provide, please contact John Jarvis, Coordinator of Learning Services at 203-582-5390 or [John.Jarvis@Quinnipiac.edu](mailto:John.Jarvis@Quinnipiac.edu).

**Supplemental assistance**

Understanding and using the basics of grammar, punctuation and writing structure are expected. If you are having difficulty with this, please seek assistance from the QU Learning Center at TH 119, or call (203) 582-8628.

**Quizzes**

Quizzes will be given at the beginning of class. There will be *no make-ups*. (One quiz score, or absence will be dropped.)

**Attendance**

Attendance is mandatory. You are permitted one absence, which is why one quiz score is dropped.

**Engagement**

Engage; you’re here so you might as well learn. Unless we are using them for class purposes, please keep laptops and smartphones stored during class to prevent the urge to disengage. These points are awarded at my discretion and will be the determining factor of grades “on the edge.”

**Academic Integrity**

Familiarize yourself with Quinnipiac University’s policy on Academic Integrity. ([Available in full here](https://myq.quinnipiac.edu/Academics/Academic%20Integrity/Document%20Library/Academic%20Integrity%20Policy.pdf).) *Along with the University’s policy, understand that made-up sources, made-up quotations will result in failing and/or lower grades.*