**Examples of social media news releases**

<https://berghocf.files.wordpress.com/2010/11/screen-shot-2010-11-07-at-4-52-39-pm.png>

<http://www.bsetc.com/wp-content/uploads/2011/09/Screen-shot-2011-09-27-at-2.47.56-PM.png>

Company release

<http://press.brusselsairlines.com/twice-as-many-brussels-airlines-flights-for-10th-anniversary-of-tomorrowland>

People management

<http://harrismanagement.prezly.com/kelly-taylor-hancock-is-a-new-addition-to-the-harris-management-roster>

**Social media news release template(s)**

<http://2012books.lardbucket.org/books/online-marketing-essentials/section_15/cbe71888d5f05c6c66e94aa32709d01b.jpg>

<http://www.shiftcomm.com/wp-content/uploads/2014/08/Screen-Shot-2014-08-05-at-2.54.23-PM.png>