

Second Paper Assignment—JRN589, Spring 2018

Write a paper of six (6) to eight (8) pages in which you answer the following question:

Instructions: This paper is worth 20 percent of your grade. Papers should be word processed and *double spaced*. **They are due by 5 p.m., Wednesday, April 25 via Blackboard. Please do not email me the papers – submit them via through Blackboard.**

I prefer you use APA style, but I'm not a stickler so long as you **CITE SOURCES** and include a list of references in a consistent manner.

This paper should cover the readings and discussions pertaining to the all of the readings and viewings we have tackled so far in this class. Do not simply focus on the readings/viewings since the first paper. (NOTE: READ [THE GRADING RUBRIC](#) before you start writing -- I tell you how to get an A. I can promise you will not do well on this assignment if you revert to unoriginal, SportsCenter/sports talk radio-type banter.)

Topic: In the reading for the Monday, April 16 discussion, scholar Abraham Khan makes the argument that promoting anti-racism is, in itself, a capitalistic pursuit. He makes this case by showing how mainstream sports media took Richard Sherman's post-NFC game rant to Erin Andrews in 2013 and fired back at racist reaction to that rant. By doing so, Khan suggests, it promoted the media outlets themselves, as well as Sherman, who signed a big contract and several lucrative endorsement deals.

Given what you know of the history of black athletes in sport, race as a social construct, how American politicians have criminalized race (with tangible results), as well as what you know about modern expressions of both capitalism and race in sport – particularly how both are MEDIATED – do you agree with Khan's assessment. If so, why? If not, why not? Explain your answer thoroughly and in an organized manner.

I will be reading and evaluating the soundness of your argument, the reflection of your knowledge of capitalism, the sports media complex, theories of race in sports, what it means in the greater cultural sense, as well your writing prowess (clarity, organization, sentence structure, punctuation and grammar. Hint: PROOFREAD and support your thesis statement.)