

COM120: Media Trends & Industries  
Paper #2 – Final essay

**Why am I majoring in a communication field, what do I expect and what did I learn?**

**Due date:** 8 a.m., Monday, Dec. 7 via Blackboard

**Format:**

Name

Date

Title

Double-spaced and between 4-6 pages, this paper should be typed in 12-point font and be a reflective -- *and analytical* -- essay.

The reflective part is your opinion, feelings and thoughts on why you chose your major, what you want to do with that major beyond college and what your expectations are of the potential career you envision for yourself. That said, the essay also needs to include *fact-based analysis* of the career and expectations, as well, that you will find using articles in the popular press, academic studies and articles from trade publications as your sources. (Remember, Wikipedia is *not* an acceptable source.)

It would also be beneficial to explain how this course, our discussion and the materials have helped you to understand the careers better, as well. You may cite the textbook, notes taken in class, etc.

If you quote someone or take something – even an idea – from another source, you must cite it. At the conclusion of your paper, you must include a Works Cited page, though it does not count in the 4-6 pages. Use either MLA or APA style; your choice, just be consistent.