

Instructions: This paper is worth 20 percent of your grade. Papers should be word processed, *double spaced* and approximately 3 to 5 pages (not counting citations). **They are due by 5 p.m., Friday, May 10 via Blackboard.**

Please do not email me the papers – submit them via through Blackboard. Doublecheck that you are filing the correct version of the paper to Blackboard.

LATE POLICY: Since this is a final, *no late papers will be accepted*. Be on time.

Paper No. 3 should cover the entirety of the course – all the readings, viewings, lectures and presentations. Bring in as much as you feel necessary to make your point.

Modern society barely recognizes sports without capitalism and mediation.

So, when considering current events like the presence of trans people in sport, athletes' political involvement, the formation of "super conferences" in college sport (or even European football!), equal pay/coverage for women's sports, **what is *actual* the role of sports media? In an ideal world, what *should be* the role of sports media and how would that look?**

Don't discount your place in this – *both* as a consumer of sports media *and* a participant. You're going to be producing shows, organizing coverage, promoting sports products and creating content. So, what should you be thinking about as you take these jobs?

This is purposefully vague – and you don't have to cover ALL the current events; pick one or two. I want you to answer the question in sentence form (your thesis statement) and defend it with what you have learned in this class.

The rest goes as before... I will read and evaluate for the soundness and completeness of your argument, the reflection of your knowledge, as well as your writing prowess (clarity, sentence structure, punctuation, and grammar). **Hint: PROOFREAD.** I prefer you use APA style, but I'm not a stickler so long as you CITE SOURCES and include a list of references (beyond what was assigned in class) in a consistent manner.

READ [THE GRADING RUBRIC](#) before you start writing -- I tell you how to get an A. I can promise you will not do well on this assignment if you revert to unoriginal, *SportsCenter/sports talk* radio-type banter.