

COM140: STORYTELLING

MOLLY YANITY, Ph.D.

FALL 2018

Mon 12-2:50 p.m.

OFFICE HOURS: Mondays 9-11 a.m.

ROOM CCE 267 Tuesdays 9:30-11:30 a.m.
(or by appointment)

COURSE OVERVIEW

This survey course has been designed to reinforce grammatical standards of the English language while introducing students to the basic tenets of dramatic, journalistic and strategic writing. Through the examination of a single theme (“**Fake News**”), students will learn to tell stories using the three writing styles as they identify and connect with specified audiences.



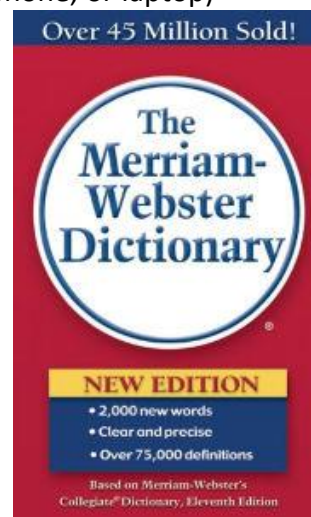
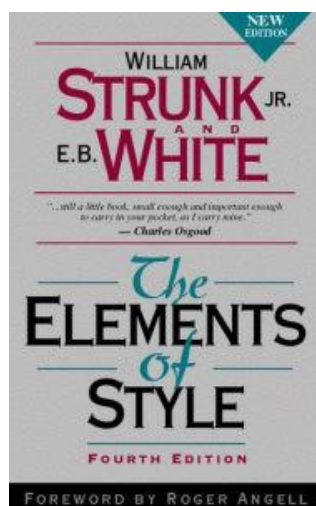
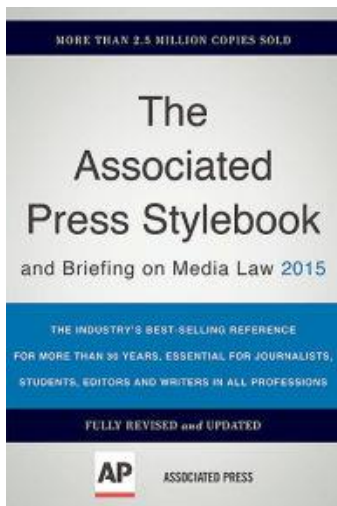
COURSE OBJECTIVES/LEARNING OUTCOMES

At the conclusion of this course, the assigned readings, class discussions and completed assignments should have helped you to:

- Identify and utilize the active voice, proper agreement and other grammar tenets
- Understand and employ the journalistic style of writing, including a working knowledge of Associated Press style
- Identify and connect with key audiences and publics and execute message for those populations
- Learn the dramatic structure and how to apply it in the professional, industry standard format for screenwriting

TEXTBOOKS

- [The Associated Press Stylebook](http://apstylebook.org) or the online subscription (apstylebook.org)
- [The Elements of Style](#), Strunk & White
- A dictionary/thesaurus or online resource
- A digital audio recorder (You can use a smartphone, or laptop)



GRADING

Your grade will be comprised of the total score of the following:

Journalism Article	20%
Strat Comm Mini Campaign	20%
Short Film Script	20%
Homework	15%
Grammar Test	10%
AP Stylebook quizzes	10%
Engagement/Attendance	5%

Quizzes

Quizzes will be given at the beginning of class. There will be *no make-ups*. (One quiz score.)

Attendance

Attendance is mandatory. You are permitted one absence, which is why one quiz score is dropped. **IF YOU MISS CLASS, it is YOUR responsibility to makeup work.** *Do not ask the professor what you missed; ask a classmate.*

Engagement

Engage; you're here so you might as well learn. Please keep laptops and smartphones stored during class to prevent the urge to disengage. These points are awarded at my discretion and will be the determining factor of grades "on the edge."

COURSE/UNIVERSITY POLICIES

Technology

Out of respect for your professor and fellow classmates, laptops, tablets and photos are not permitted for use in class unless specified by the professor beforehand.

Note-taking should be done via pen/paper and can be transferred to electronic format outside of the class time.

Assistance

If you have health or educational needs, please inform me ***within the first week of the semester***. Consistent with its responsibilities, Quinnipiac University also provides [reasonable accommodations to promote equal educational opportunity](#). The University provides staff members to ensure compliance with the ADA and Section 504. These staff members work directly with students, faculty and staff regarding reasonable accommodations and other assistance as needed. If you require assistance beyond what I can provide, please contact John Jarvis, Coordinator of Learning Services at 203-582-5390 or John.Jarvis@Quinnipiac.edu.

Supplemental assistance

Understanding and using the basics of grammar, punctuation and writing structure are expected. If you are having difficulty with this, please seek assistance from the QU Learning Center at TH 119, or call (203) 582-8628.

Academic Integrity

Familiarize yourself with Quinnipiac University's policy on Academic Integrity. ([Available in full here.](#)) *Along with the University's policy, understand that made-up sources, made-up quotations will result in failing and/or lower grades.*